

Mark Dascoli

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Summary

Diverse experience including product management, QA, systems administration, support, and design. Passionate about product, users, business, and technology.

Experience

Freelancer

2016 to Present // Chicago, IL

- Support, configuration, and troubleshooting of a wide variety of hardware and software systems in design and video post-production environments.

Product and QA Analyst Branchfire, Inc

2015 to 2016 // Chicago, IL

- Managed several releases of the notable iPad application iAnnotate PDF, including its enterprise versions and SDK, working closely with top customers.
- Setup and maintained test environments for MDM integrations: Good/Blackberry, MobileIron, and VMware AirWatch; and interfaced with their teams.
- Handled support escalations.
- Planned and executed quality assurance tests.

Product and Systems Analyst Cutters Studios

2013 to 2015 // Chicago, IL

- Provided support, installation, maintenance, and continuous improvement of a wide variety of hardware and software systems.
- Led transition to a new SaaS application used for presenting video and animation work to potential clients. Managed evaluation, vendor selection, implementation, migration, and training.

Co-founder Stashpix LLC

2012 to 2013 // Chicago, IL

- Conceived of and co-created the location-based photo sharing app Stashpix.

Product Specialist fxphd.com

2008 to 2012 // Chicago, IL

- Led support for users from over 70 countries and dozens of distributed instructors.
- Led preparation and distribution of hundreds of online courses for fxphd.com.
- Worked with developers and co-founders on internal and external product changes.
- Second hire, reporting directly to the Co-founder.

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Technical Project Manager Avenue Edit

2006 to 2008 // Chicago, IL

1999 to 2003 // Chicago, IL (Digital Artist)

- Led the implementation, customization, and workflow design of a large video asset management system for a top ad agency client.
- Led the modernization and redesign of Avenue's website.
- Implemented an internal knowledge base and standardized various technical processes.

QA Engineer Apple

2004 to 2006 // Santa Monica, CA

- Leveraged subject matter expertise testing Apple's professional graphics applications Shake and Motion.
- Attended client visits and interacted with beta testers.
- Authored white papers for Apple's support site.

Independent Projects

- [Clutter Cam](#) - An iOS camera app for keeping temporary utility photos and screenshots out of a user's regular photo library.
- [Find the Puppy](#) - A simple iOS game for kids.
- More info and more products at markdascoli.com/products

Education

Columbia College Chicago, BA